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HOT TUB PUBLISHING WINS FIRST PLACE AWARD FROM  
COLORADO INDEPENDENT PUBLISHERS ASSOCIATION

DENVER – Hot Tub Publishing won a gold EVVY award at the Colorado Independent Publishers Association awards banquet on Saturday, March 28. The first place award in the travel category went to the Denver-based company’s flagship book, *The Golf Fanatic’s Guide to Hawaii*, a comprehensive guidebook to the top 50 publicly accessible courses in the Aloha State.

“What an honor,” said author Bryan Fryklund. “I know it sounds like a dream job to write about golf in Hawaii, but there was a lot of hard work that went into it. This award is a wonderful validation.”

Fryklund, a self-proclaimed “golf fanatic” since the age of 10, has lived and traveled in Hawaii since the mid-nineties. He moved to the Big Island of Hawaii after Hurricane Katrina blew him and his wife, photojournalist Jen Reeder, out of New Orleans. The couple co-authored Hunter Publishing’s *Adventure Guide: Hawaii the Big Island* before founding Hot Tub Publishing.

“It was a no-brainer to start our own company,” Reeder said. “Why do 90 percent of the work for 10 percent of the net?”

The couple spent several months traveling to six Hawaiian islands – Fryklund golfed and wrote about each course while Reeder photographed them. Fryklund, who is also a web designer, created the book’s layout. He was awarded a third place EVVY Tech Award for Layout and Design.

“It was important to me that the book be visually appealing, so we spent the extra money to have color on every page,” Fryklund said. “We wanted it to be part-guidebook, part-coffee table book so that it becomes a souvenir after the vacation is over.”

PGA star Ernie Els wrote the foreword to *The Golf Fanatic’s Guide to Hawaii*.

Fryklund and Reeder joined CIPA in 2008 after relocating to Denver. CIPA’s EVVY Awards, named for founder Evelyn Kaye, have been awarded annually since 1994. For more information, visit [www.cipabooks.com](http://www.cipabooks.com) or [www.hottubpublishing.com](http://www.hottubpublishing.com).

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